

I.C.D.

IDENTIFY.

CLARIFY.

DONATE.



UNIFYING THEME

- ❖ As a member of a national network of community based blood centers, LifeShare is entrusted with meeting our area communities' need for a safe and steady blood supply.
- ❖ LifeShare is committed to saving lives through a proactive, patient-driven approach to blood donation.



OBJECTIVE

- ❖ LifeShare Blood Centers adopting FDA-recommended process for screening blood donors
 - Uniform Donor History Questionnaire
 - Request for donor identification
 - New blood donor educational material
- ❖ Implementing for greater assurance of safety of blood supply
 - Improve consistency and quality of information collected from donors nationwide



IDENTIFY

Prior to registration, all donors required to provide identification:

- ❖ One primary form of ID
Examples:
 - Driver's License
 - Passport
 - Military ID
 - INS card (green card)
 - Student Identification Card (photo ID)
 - Work ID (photo ID)
 - Blood Center ID Card (from any blood center)
 - Locator card issued at high school blood drive

- ❖ Two secondary forms of ID
Examples:
 - Social security card
 - Birth certificate (original or certified copy)
 - Personal check book
 - Bank or credit card
 - School or work ID (non-photo)
 - Vehicle registration
 - Library card
 - List is not all-inclusive



CLARIFY

- ❖ Uniform Donor History Questionnaire (UDHQ)
 - Questions changing to gather better information from donors during screening process
 - Questions easier to read and understand
- ❖ Important Information for Blood Donors
 - Now known as “Blood Donor Educational Material”
 - Provides educational overview of donation process
 - States reasons individuals should not attempt to donate
 - Definitions provided to help donors give more accurate information
 - Medication deferral list helps donors and screeners determine eligibility
- ❖ Identification
 - Providing ID upon registration helps guarantee accuracy of blood donation records



DONATE

- ❖ Donation options
 - Donors may choose donation procedure that is most effective use of their blood type
 - Donation procedure will be recommended based on blood type and current patient need
 - Automated collections allows for blood component collections



DONATE

If your blood type is:	Please donate*:	Approximate donation time:
O+ B+ O- B-	2 Red Blood Cells or Whole Blood	30 minutes or 10 minutes
A+ A-	Platelets and/or Plasma	1 _ hours or 1 hour
AB+ AB-	Plasma and/or Platelets	1 hour or 1 _ hours

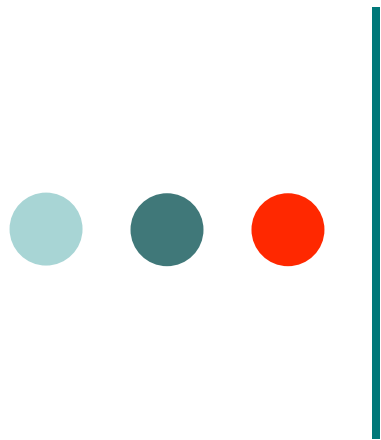
*Typical daily donation chart



DONATE

What blood components mean to patients:

Blood component	Patient need (examples)
Red Blood Cells	Surgery, trauma, sickle cell disease, cancer, severe anemia
Plasma	Burns, clotting deficiencies, traumas, some surgeries
Platelets	Leukemia, transplants, aplastic anemia, chemotherapy patients
Cryoprecipitate	Hemophilia, some surgeries for “fibrin glue”



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IDENTIFY.
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DONATE.

Your Blood.

Your Choice.

Your Gift of Life.

