

**FOR IMMEDIATE RELEASE**  
**October 29<sup>th</sup> , 2008**

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## **LifeShare Blood Centers to hold 3rd Annual 24-hour Blood Drive Friday, November 7 Noon till Saturday, November 8 Noon**

There is a child who aches to run and play with his friends. He has visions of being a firefighter when he grows up. He thinks about the person who gave the blood he is receiving this month; worries if there will be blood for him next month and the next . . . .

For 66 years, LifeShare Blood Centers has worked diligently to ensure stories like this one have happy endings. Without the community's support, LifeShare Blood Centers would not be able to provide the blood and blood products needed by area patients throughout Central Louisiana. It is always a challenge to reach our goal of maintaining an adequate blood supply for the community.

In order to help boost the low blood supply, LifeShare Blood Centers will be hosting the 3<sup>rd</sup> annual 24-hour blood drive beginning on Friday, November 7 at Noon and lasting through Saturday, November 8 at Noon. Drawings for prizes will be held throughout the 24 hours for participating blood donors which include; **Nintendo Wii, Digital Frame, Digital Camera, gift cards and much more.** The 24 hour blood drive will be held at LifeShare blood Centers located at 2051 N. Mall Drive in Alexandria.

"Last year's second annual 24 hour blood drive was an incredible success as we drew over 150 units of lifesaving blood," said David Broussard, Donor recruiting Supervisor, "However, we are confident that with the support of our outstanding community we can double that number to 300 units this year which will boost and maintain our blood supply."

Those who have decided to take on the challenge of donating blood must be at least 17 years old, weigh 110 lbs. or more, know the names of any medications being taken, feeling generally well and healthy, and be able to provide identification. For more information, please contact LifeShare Blood Centers at (318) 445-7439.