

LIFESHARE BLOOD CENTERS

CONTRIBUTIONS TO LIFESHARE BLOOD CENTERS

\$15,000

BASF/Atofina Golf Tournament proceeds

Up to \$500

Jackson Charitable Foundation

PQ Corporation

Paragon Casino Resort

Union National Life Insurance

\$151-\$300

Mr. & Mrs. Michael Cockerham

Mr. & Mrs. Robert Hoepner

Major Charles E. Kelley

Kroger Share Card Beaumont

Kroger Share Card Shreveport

United Way of NELA

United Way of NWLA

Up to \$150

Alexandria Pizza Huts

Diane Callan

Knights of Columbus

Mr. & Mrs. Chris Richter

Shreveport Combined Federal

Campaign

Up to \$75

Alexandria Combined Federal

Campaign

Dr. Elenora Cawthon

Shelley Lester

Thomas Strong

Mr. & Mrs. Robert Taylor

MONROE CAPITAL CAMPAIGN

\$84,585

State of Louisiana Capital Outlay Funds

\$1,200

Ouachita Medical Society Alliance

\$ 500

CocaCola Enterprises Bottling

Saint Gobain Coporation Employee

Matching Gift Program

\$200

Winnsboro Lions Club

Up to \$100

Jane B. Graves

Mike Nelson

Robert & Debbie Taylor

EMPLOYEE CAMPAIGN 2003-2004

Since 1999, the employees of LifeShare Blood Centers have been contributing to an Employee Campaign. In the first campaign 68 employees gave over \$9,300. In the 2003-2004 campaign, 157 employees have pledged contributions totaling over \$16,000. The generosity of LifeShare Blood Centers employees has helped educate potential donors, provide needed equipment, and support large capital projects. Thirty-two of them have chosen to remain anonymous. Contributors include:

Trudie Acton-Allen	Fran Douglas	Danielle Jester	Amber R. Powell	Robert R. Taylor
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THANK YOU!

HONORARIUMS

Brian Dygert by Advertising Club of Northeast Louisiana

Bob Kiser by Advertising Club of Northeast Louisiana

Deanna Cole

by Madison Micheala Callan

by Jerry & Bridget Callan

Beauford H. Kelley

by Major & Mrs. Charles Kelley

Vincent Ross

by Tommy & Paulette Harvey

MEMORIALS

Kathleen A. Taylor

by Jane B. Graves

Mrs. Emma Jane Ulman

by Mr. & Mrs. I. Sackman Marx

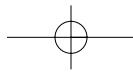
Mrs. Celeste Valentine

by Robert & Debbie Taylor

Mrs. Pauline Andrews Wright

by Mr. & Mrs. I. Sackman Marx

Note: All contributions listed were received before July 31, 2003



**2003-2004
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**LifeShare Blood Centers
8910 Linwood Avenue
Shreveport, LA 71106**

NON-PROFIT ORG.
U.S. POSTAGE
PAID
LIFESHARE
BLOOD CENTERS

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Editors: Daphne Terral, Resource Development Coordinator
Andrea Frentress, Director Fund Development and Corporate Communications

LifeShare is a non-profit Community Blood Center, governed by a Board of Trustees, licensed by the Food and Drug Administration, inspected and accredited by the American Association of Blood Banks, and a member of America's Blood Centers.

 **Prevent Seasonal Blood Shortages. Fill out a reminder postcard at any LifeShare blood drive or phone your local center to schedule your donation appointment.**

 **Schedule an additional blood donation between December 20th and January 9th.**

Please call

ALEXANDRIA (318) 445-7439 1-800-256-7439	(337) 436-4932 1-800-256-4932
BEAUMONT (409) 838-5289 1-800-256-5289	MONROE (318) 322-4445 1-800-256-4445
BOSSIER CITY (318) 742-4636 1-800-256-4115	RUSTON (318) 254 - 1167
LAKE CHARLES	SHREVEPORT (318) 222-7770 1-800-256-4483



The poster features the LifeShare Blood Centers logo at the top, which consists of a stylized green and red blood drop. Below the logo, the text 'LIFESHARE BLOOD CENTERS' is written in white, with the website 'www.lifeshare.org' underneath. The main headline reads 'Commit to Life' in a large, white, serif font, followed by the word 'HERO' in a very large, bold, white, serif font. Below 'HERO' are three white stars. At the bottom of the poster, a red banner contains the words 'BLOOD DONOR' in white, bold, sans-serif capital letters. A red starburst graphic in the upper right corner of the poster contains the text 'SCHEDULE YOUR BLOOD DONATION TODAY!' in white, bold, sans-serif capital letters.





LIFESIGNS

A PUBLICATION OF LIFESHARE BLOOD CENTERS
www.lifeshare.org

FALL
2003

MIRACLE PATIENT CELEBRATES LIFE *Thousands of units of blood, a great attitude and determination keep Deborah Holmes alive and enjoying life.*

Debilitating weakness...not even enough strength to strike the typewriter keys with her fingers...lead Deborah Holmes to conclude something was desperately wrong. "I felt lifeless in October of 1984. Doctors discovered I was bleeding internally and they didn't know why." Test results concluded Deborah was suffering from Thrombotic Thrombocytopenia Purpura (TTP), a condition caused by the red blood cells destroying the platelets in her blood.

"On one visit to the doctor, he counted 94 bruises on my body, you bruise easily when your platelet count is very low. Three hundred thousand to 500,000 is a normal platelet count range - my platelet count has dropped as low as 1,900. I received 15 units of plasma everyday for eight days during that 34-day hospital stay back in 1987."

That's not the only close call Deborah has experienced. Since October of 1984, Deborah has received almost 3,000 units of blood products over the course of many long hospital stays.



"TTP is a disease that usually affects older people or real young people. 90% of those diagnosed with TTP die within a year. Of those who die, 80% die within three months of being diagnosed. I am very thankful to those who give blood, for the hospitals and doctors that treat me and for LifeShare. Because of them, I can continue living my life."

"I've gotten to the point where I can't sit around and let the disease take over. I just have to live my life. I'm on the road and I feel great. My grandchildren motivate me to stay healthy. I have to be here for them." Deborah's positive attitude and literally thousands of blood donors have allowed her to beat the odds of survival for years now.

Ironically, Deborah's daughter used blood when she delivered Deborah's grandchildren. More reasons to be thankful for blood donors.

According to Deborah the best persuasion for giving blood...you never know when you will be on the other end...needing blood. "If I could give, I would give every chance I got."

Deborah is celebrating life with TTR. Thanks to thousands of generous blood donors her battle to stay healthy has been possible. For more information on becoming a blood donor contact the LifeShare Blood Center nearest you.

Need a Speaker?

LifeShare Blood Centers is pleased to provide speakers for civic, charitable, educational, church or other groups. LifeShare employees provide presentations on a variety of topics, such as the need for blood donors, the safety of our blood supply, other reasons to volunteer and more. If we can help arrange a program for your group call the LifeShare Blood Centers facility nearest you. In Alexandria, call 318-445-7439. In Beaumont, Texas, call 409-838-5289. In Bossier City, call 318-742-4636. In Lake Charles, call 337-436-4932. In Monroe, call 318-322-4445. In Shreveport, call 318-222-7770.

Together, we save lives.



PRESIDENT'S MESSAGE



SARS, Monkey Pox, West Nile and Mad Cow are diseases that have proved once again how vulnerable we are to newly emerging viruses that can affect a community's blood supply. LifeShare's goal is to provide the safest blood products possible. The LBC staff works diligently to identify blood donors who may have been exposed to a transfusion-transmittable disease.

The screening process begins almost immediately when potential blood donors are asked medical history questions dealing with medical situations medications, lifestyle choices, and travel. Frequent changes in these medical history questions are necessary because new information to identify persons at risk is discovered as medical research continues. It is very important to carefully read each medical history question before answering it. The questions change to reflect the most current scientific information.

Research to improve the safety of our blood supply along with the instrumentation needed to evaluate the acceptability of each blood donation for transfusion is costly. Money spent to improve the safety of the community blood supply is not an option. The investments made today in safety processes benefit patients well into the future.

LifeShare Blood Centers is affiliated with the American Association of Blood Banks and America's Blood Centers. It is licensed by the Food and Drug Administration. These agencies and LifeShare Blood Centers share a common goal of assuring that the blood supply is the safest possible.

As patients or potential blood recipients, we all want a zero-risk blood supply. As partners with LifeShare your understanding and support are greatly appreciated. Our mission to provide quality blood products remains our first priority.



FUNDRAISING EVENTS

IN THE GARDEN OF LIFE



The home of Sina Tilley provided a lovely setting for LifeShare-Shreveport's fundraiser, In the Garden of Life. Statuary and blooming flowers decorated the gardens and patio of the estate where guests relaxed and enjoyed the evening. Patrons bid on items donated by local businesses and friends of LifeShare Blood Centers. Russian opera vocalist, Marta Hollier, sang arias while Terry Carter accompanied her on the piano. Beautiful clothes from Hudson House were modeled during the event.

The highlight of the event was the auction of a painting done by the honored guest, Dr. Hank Stoer. He was a member of one of the first Board of Trustees for LifeShare. Dr. Stoer has spent his retirement working as an artist. The highest bidder was Dr. J. R. Martin, a member of the current Board of Trustees. Dr. Martin graciously contributed the painting to LifeShare Blood Centers. It hangs outside the administrative offices at 8910 Linwood Avenue.



Sponsors of the event included Christus Schumpert, Collier Investments, Inc., Dealers Truck Equipment Co., Gateway Tire Company, Inc., Horseshoe Casino, Mansfield Auto World, Moore Buildt Construction, and Mr. & Mrs. Jerry Webb.

GOODS AND SERVICES WERE CONTRIBUTED BY

Antique Mother Goose	Colony House	Flowers for You	Interiorscape	Tina Muslow	Sue Peyton's Inc.
Carrie Bacle	Consider the Lilies	Andrea Frentress	Jack Farmer's Florist	Montgomery Interiors	Summerlin Florist &
Bailey's Fine Jewelry	Cookie Bouquet	Garrison's Nursery	Katherin Aulds Florist	Pendley's Pianos	Gifts
Big Lots	Corner Collections	Glass Nursery	L'Oasis	Pope's	Superior Steakhouse
Betty Branch	Cracker Barrell	Goza's Gallery	Labels Fashion Outlet	Ralph & Kacoo's	Swiss Creations
Brenda's Blossoms	Cush's Grocery	Elvie Guin	Lisa's Flower and Gifts	Shreveport Symphony	The Berry Patch
Pat Chevalier	& Market	Randy Hollowell	Louisiana Lawn	Skipworth, Inc.	The Cub
Campus Collectibles	Daisy A Day Florist	Hoogland's Nursery	& Sod	Stephen Miller Fine	Tubbs Hardware &
Canatella Interiors	Dillard's	House of Carpets	Lowes	Jewelry	Rental
Christus-Schumpert	Fairfield Grocery	Hudson House	Dr. J.R. Martin	Dr. Hank Stoer	Vine & Roses Florist
Wellness Center	Fairway Gift Garden				Vintage Rose

EVENTS CONTINUED



Southern Region Executive Director, Debbie Madar, accepts a \$15,000 check from Mark Viator of BASF and Rick Hagar of Atofina as part of the proceeds raised by the Miracle Match for Life golf tournament sponsored by the companies. The Miracle Match for Life is a campaign to educate and promote awareness among minorities about blood donation, bone marrow registration and cancer screening and prevention. Next year's golf tournament is scheduled for April 16, 2004.

Representatives from 12 states participated in the Ike Hamilton Reining Horse Charity Classic benefiting LifeShare-Monroe. Reiners competed for over \$10,000 in cash and prizes thanks to event sponsors **Dodge**, **Alltel** and **Quality Inns and Suites**. Pictured are Bill Lea, Ad Club of Northeast Louisiana Treasurer, LifeShare Board of Trustees member, Kay Shipp, Resource Development Coordinator for LifeShare, Daphne Terral and the reining Open Class winner, Mark Wilcher of Farmerville, LA. Special thanks to the event host, The Ad Club of NELA for selecting LifeShare-Monroe as the event beneficiary. Over \$4000 in proceeds from the event were donated to Monroe's Capital Campaign.



Car show exhibitors from seven states displayed their treasures as thousands braved the heat to experience the nostalgia of vehicles from yesteryear. Thanks to the friends and family of James G. Lee for allowing LifeShare-Monroe to participate in this wonderful event. LifeShare-Monroe also collected over 30 units of blood during the car show.



The 3rd Annual James G. Lee Memorial Car Show is being called the largest antique and classic car show in the entire state of Louisiana. 178 registered antique and classic vehicles converged on the Ike Expo parking lot while the Reining Horse Charity Classic was going on inside the main arena. Over 15,000 people visited the car show where vehicles dating from 1917 to 1973 were on display. Special thanks to the car show hosts, the Mid-South Regional Old Car Club, Twin City Classic Chevy Club and the Northeast Louisiana Street Rod Association. Almost \$3000 was

raised in silent auction and raffle ticket sales supported by the car show entrants and visitors to the Ike Expo.

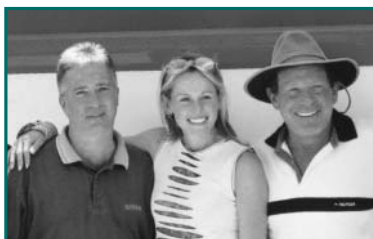
BLOOD DONOR HEROES



M*A*S*H Bash in Minden was Mighty...in more ways than one! Blood donations exceeded the expectations of Life Share organizers who give credit to the attention 2-year old Coleson Shaw brought to the event. Coleson suffers from Diamond Blackfan

Anemia, an extremely rare blood disorder that puts him in desperate need of frequent blood transfusions. Coleson's plight inspired the Minden community to give and save lives.

In Monroe, Survivor-Thailand runner up contestant, Clay Jordan, hosted the "Great Survivor Blood Drive" at his Jordan's restaurant. Over 80 people gave blood while Jordan autographed T-Shirts and photos. Pictured with Jordan are Survivor Wannabes - Hayes Barber and Will Hoogland.



In Shreveport, Mix 102.9, Saturn of Shreveport and Smoothie King brought Survivor-Thailand contestants Penny Ramsey Otwell of Plano, Texas and Clay Jordan of Monroe for a Saturday Survivor blood drive. Jordan and Otwell agreed that the patients LifeShare serves are the real survivors. Pictured are Ben McAdams of Shreveport Saturn and Survivors Otwell and Jordan.

HEROES CONTINUED



Holy Savior Menard High School Blood Donor of the Year, Davis Bordelon, was recognized by Dale Skinner, Menard Principal for donating nine times since his 17th birthday. Bordelon put the recognition certificate in the 2003 Seniors' Time Capsule that will be opened in 20 years.



Mr. and Mrs. Nelson have organized three blood drives a year for the last ten years for the First Baptist Church of Loeb with the staff at LifeShare-Beaumont. Besides spearheading the church drive, Mrs. Nelson is a 10-gallon donor. Thanks for your dedication to our lifesaving mission.



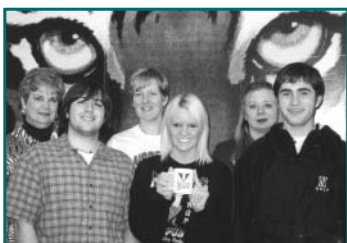
Special thanks to DeQuincy Memorial Hospital for another successful community blood drive. Ninety-four residents of the small railroad community participated in the event, which echoed the theme...the little engine that could. DeQuincy Memorial Hospital provided chilidogs, pink lemonade, door prizes, and other giveaways, while country radio station, KYKZ broadcast a live remote offering CDs to donors. The Pink Ladies provided a big hand helping with donor registrations and refreshments.



50 Gallons and still going....Don Bryant is a true lifesaver. What a wonderful accomplishment! Don also bakes wonderful desserts and delivers them to nursing homes. Shreveport Center employees are the happy recipients of his baking talent too. He also makes beautiful gifts of wood...just ask to see the patriotic serving tray in the apheresis department in Shreveport. Don even finds time to serve on the

Shreveport Civic Advisory Council. We are grateful for Don Bryant's generosity.

Temple Inland employee, Mr. McAdams, is one of the first donors to give blood in the new blood donor chairs used on mobile blood drives by LifeShare-Lake Charles. Donors say the new beds are more comfortable and look great. They are also lightweight and fold compactly which makes them easier to transport, set up and store. Just ask Evie Brittian the Lake Charles donor tech assisting Mr. McAdams.



200 lifesaving blood donations were collected at Neville High School in Monroe as a result of the four blood drives the Tigers hosted as part of the "Four Seasons" promotion. Pictured in the front row from left to right are milestone student donors; Creagan Stickney, 6-time donor, Amber Brown, one-gallon donor, and Josh Tarver, 7-time donor. In the second row from left to right are Jacquie Hines, drive chairperson for 10 years, Clementine Lockhart, teacher and 20-time donor, and Michelle Spears, teacher and 19-time donor whose blood is used for newborns and infants who need lifesaving blood transfusions.



Central Louisiana celebrates Armed Forces Day. Over 50 blood donors supported an event honoring our troops serving overseas sponsored by Cenla Broadcasting, Chili's, Semolina, Union Life National Insurance and Kentwood Water. The blood drive offered donors the opportunity to sign a banner that will be presented to our area's military personnel as a big Thank You for their service to our country. Cenla Broadcasting's radio personalities Ron and Jen provided the entertainment during a live remote at the event. Jen even donated blood as encouragement to others to come out and support the troops.



Special thanks to special volunteers! LifeShare-Monroe would like to recognize two volunteer groups that help recruit blood donors at Pecanland Mall. Pictured are Betty Lou May and Dewey Mobley of the North Monroe-Lakeshore Lions Club and out of this world volunteers- The Klingons of the IKV Bayou Serpent. Left to right; Allen Carnahan, Allen Cook, Shane Dison, Scott Sandifer and 3rd grader, Annabeth Rawls of Our Lady of Fatima School. If your group would like to volunteer, please contact Mickey Rawls at 322-4445 in Monroe.

Mike Hennigan is now working towards his seven-gallon recognition mug at LifeShare-Beaumont. Hennigan is an employee at Dupont, serves as an Orange County Constable, plays in his church band and still finds time to give platelets. Congratulations Mike on your six gallon milestone...that's 48 units!



Louisiana Technical College to the rescue! In an effort to fend off a critical summer blood shortage, Louisiana Technical College hosted an emergency blood drive in Shreveport offering 69 lifesaving units of blood. Cynthia Vaught, Nursing Instructor at Louisiana Technical College, congratulates nursing student, Sallie Brown, on her donation. Mecos Green, LifeShare Donor Tech is collecting the donation.

Over 120 people donated blood at Beach Bash 2003 held at Chili's Restaurant and Bar and the Alexandria Mall. Cenla Broadcasting provided the live radio remotes and the Cenla Shriners recruited blood donors inside the mall. Pictured are Beach Bash donors Justin and Amanda Wiley of Olla LA and LifeShare-Alexandria Donor Recruiter, Sandy Edwards.

