



LIFE SIGNS

A PUBLICATION OF LIFESHARE BLOOD CENTERS

www.lifeshare.org

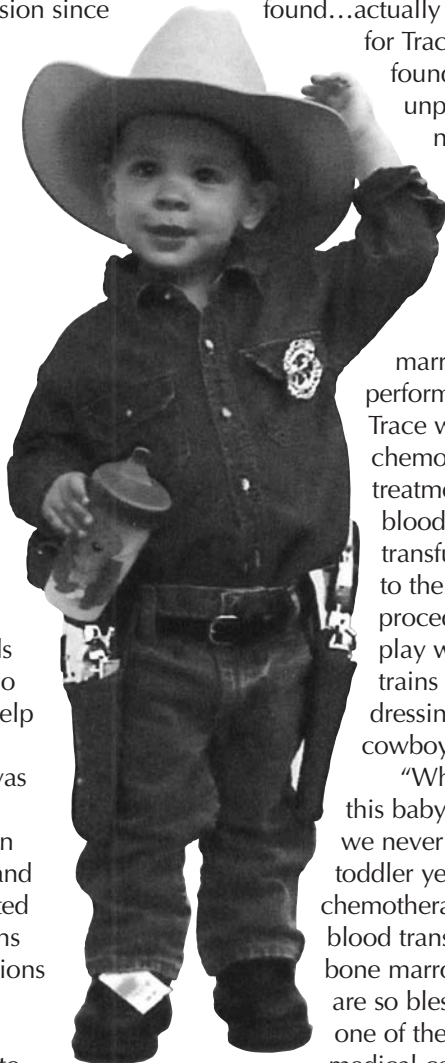
FALL
2004

Texas Two year old Rounds Up the Donors

In April 2004 doctors at Texas Children's Hospital told the parents of 2-year old Trace Shannon his acute lymphoblastic leukemia had returned. Trace had been in remission since December of 2003, but now he needed a bone marrow transplant. Concerned that finding a bone marrow match might be difficult, Trace's parents, Tim and Lorraine Shannon, asked for help from LifeShare Blood Centers-Beaumont and the Houston Bone Marrow Donor Registry. Two donor drives were scheduled for May 17 and 22, 2004.

"It's not possible to capture in words the gratitude we feel towards all of the individuals who have come forward to help our little boy. We have always known that he was special to us, but never anticipated his impact on others," explained Tim and Lorraine. The drives netted over 160 blood donations and over 325 new additions to the National Bone Marrow Donor Registry.

"It was so inspiring to see the turnout on both days and we were amazed by the individuals who had driven an hour or more to help Trace," according to the



Shannons. Later in May the Shannons received a phone call from the Texas Children's Hospital Cancer Clinic! A match for Trace had been found...actually 9,300 matches for Trace had been found! This unprecedented

number of bone marrow donor matches was later confirmed by the hospital and the family. Trace's bone marrow transplant was performed in August. Trace went through chemotherapy treatments, as well as blood and platelet transfusions leading up to the transplant procedure. He loves to play with his trucks, trains and tractors and dressing up like a cowboy.

"When we welcomed this baby into the world, we never dreamed that his toddler years would include chemotherapy, radiation, blood transfusions, and a bone marrow transplant. We are so blessed to live near one of the world's leading medical centers and to have the resources associated with LifeShare Blood Centers available to us." According to the Shannons, Trace now has a second chance at LIFE!

SPECIAL PEOPLE



50 Gallons and Counting...83-year old **Jack Hobbs** earned his 50 Gallon Donor license plate from LifeShare-Shreveport during a recent platelet donation at the Shreveport facility. Executive Director, Robert Taylor, presented the license plate. Mr. Hobbs has been faithfully donating blood since 1963, since 1974 at Lifeshare. He says giving blood is the best thing you can do for someone else – donating for a friend got him started in the volunteer blood donor program over 40 years ago.



Referring to himself as a "boy scout at heart", retired G.I., **Nick Hock** has earned his 8-gallon donor mug. Hock has donated blood 64 times with LifeShare and

participates during the Barksdale Federal Credit Union blood drives. Hock says he knows how important and worthwhile blood donations are, and that keeps him coming back.

continued on back

SPECIAL EVENTS

MONROE

GRAND OPENING - RIBBON CUTTING



LifeShare Blood Centers officials join the Monroe and West Monroe Chamber Presidents and local Civic Advisory Council members as the ceremonial ribbon is cut to officially open the new LifeShare-Monroe Blood Center facility. Funds were raised to purchase, renovate, equip and furnish the new facility at 2909 Kilpatrick Boulevard.

Ms. Kitty DeGree, a major contributor to Monroe's Capital Campaign, is all smiles during the grand opening. LifeShare Board of Trustee member, Tommy Arnold and Northern Region Executive Director, Robert Taylor share their appreciation for her support.



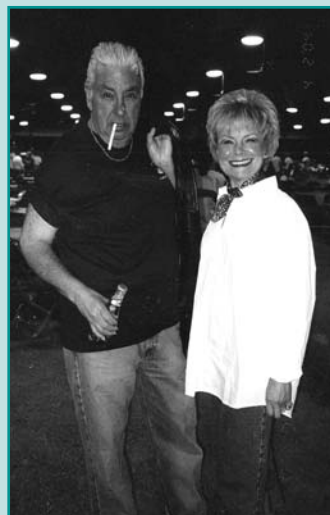
Seeing double... Stacy Lockard, blood recipient, blood donor, drive chairperson and Civic Advisory Council member, admires the life-sized photo of her and her daughter, Monica, in the facility's new reception and canteen area. Stacy used over 50 units of blood products after giving birth to Monica more than seven years ago. The blood-recipient photo displays are used to remind donors of the lives they have saved as a result of giving blood.

THE 4TH ANNUAL JAMES G. LEE MEMORIAL CAR SHOW AND CRUZ'N THE DELTA CAR CRUISE

The 4th Annual James G. Lee Memorial Car Show and Cruz'n the Delta car cruise hit the streets of Monroe in April to benefit LifeShare Blood Centers. One hundred and nineteen antique, classic, vintage, and street-rod vehicles cruised through the streets of Monroe on April 1, 2004. Then on Saturday, April 2, almost 200 vehicles participated in the 4th Annual James G. Lee Memorial Car Show.



Monroe Civic Advisory Council member, Denise Espinoza, cuddled up to Elvis for a photo opportunity during the 50's VIP Party after car cruisers returned to the Monroe Civic Center.



Cruz'n the Delta VIP party-goers, Ray and Linda Patron, participated in the 50's costume contest. Ray routinely donated blood before receiving eight units of blood for an abdominal bleed last year. He now takes every opportunity to recruit new blood donors by sharing his experience as a blood recipient.

SPECIAL EVENTS

MONROE

25 AND GOING STRONG

LifeShare Monroe celebrated 25 years of service in July. The celebration took an unusual approach to the theme of "25". At the request of Civic Advisory Council member, Dianne Rosier, a 25 consecutive hour blood drive was planned for July 9 and 10, 2004. Local NBC affiliate, KTVE, provided a live TV remote broadcast during the celebration in an effort to promote the event and to make sure donors came in throughout the overnight hours. Door prizes and grand prizes, including the use of a BMW convertible for 30 days, were all part of the celebration. After 25 hours, 331 units of whole blood were collected! The feat has been submitted to the Guinness Book of World Records for the longest continuous blood drive on record.



Dianne Rosier, LifeShare volunteer and event chairperson, discusses the celebration plans with KTVE-TV meteorologist, Melissa Jones. Jones provided live weather reports and event information throughout the 6:00 am to 7:00am local morning newscast, July 9th. Jones continued doing the NBC Today show weather cut-ins through 10:00am, when the 25 hour event officially began.



70-year old Daniel Walker of West Monroe was the lucky winner of the 30 day test drive from Hixson Autoplex – BMW. Mr. Walker has donated blood 24 times in his lifetime and four times in 2004. Pictured with Mr. Walker is Dallas Hixson of Hixson Autoplex in Monroe and Alexandria. Mr. Hixson delivered the car to Mr. Walker during a 6:00 pm live newscast on KTVE culminating the 25th Anniversary celebration in Monroe.

Volunteers at the 25th Anniversary celebration gather around the BMW convertible to be given to one lucky donor for 30 days. KTVE personalities, Ester Phillips and Chris Tingle, provided the live remote interviews with various guests throughout the event. The Eskamoes Penguin was on hand to provide frozen custard scoops and coupons for a pint of frozen custard in exchange for a pint of blood to lucky donors.

BEAUMONT

MIRACLE MATCH FOR LIFE

LifeShare-Beaumont participated in the 2nd Annual **Miracle Match for Life** Golf Tournament, benefiting three Texas non-profit organizations including LifeShare. Its purpose was to raise money and awareness about the growing need for blood donors and bone marrow donors for the national registry. This year's tournament raised over \$90,000 to be distributed among the participating charities. BASF and Atofina were the title sponsors of the event, held at the Brentwood Country Club in Beaumont, April 15, 2004.



Miracle Match for Life co-chairperson, Mark Viator, of BASF, shared his personal experience during a press briefing at the Brentwood Country Club the evening before the golf tournament. Viator's wife was a bone marrow donor for a little girl in Ohio. Both were in attendance at the press conference and throughout the golf tournament, sharing the lifesaving experience that has bonded their families forever and encouraging others to participate in the blood donor and bone marrow donor programs.

TRACY BYRD PERFORMS PRIVATE CONCERT

Lumberton High School students were treated to a private concert by award winning country music singer, **Tracy Byrd**, in May-2004. The concert was a gift from Byrd who participated in the Phillpot Ford – *Give it up for Life* – High School challenge. Beaumont area high schools were told the school that donates the most blood will win a free, private Tracy Byrd concert. Lumberton High School was the winner of the concert, but area patients were the real winners – 1355 units of blood were collected over a two month period from the students participating in the high school challenge. Thanks to Phillpot Ford, Tracy Byrd and all those who – Gave it up for Life!



Country music singer, Tracy Byrd, performs a private concert for Lumberton High School students. The school won the Give it up for Life challenge sponsored by Phillpot Ford. Byrd donated his time and talent to support the high school blood donor program.

SPECIAL EVENTS

SHREVEPORT



Jan Elkins of KTBS Channel 3 is pictured following her blood donation at LifeShare-Shreveport's Mash Bash Blood Drive. Jan and KTBS always do a great job to make this important summer blood drive successful. Jan did several on-air interviews from the Shreveport Center to encourage

the viewing audience to come in and donate blood.

Keysa Hyman looks on as Tommy Harvey, Donor Resource Coordinator for Shreveport holds her son Richie Hyman. Keysa experienced a high risk pregnancy and received nine units of blood during delivery. She brought Richie to the center to greet and thank donors at the Mash Bash Blood Drive.



SOUTH ARKANSAS

ARKANSAS WELCOMES LIFESHARE TO THE PINK TOMATO FESTIVAL

LifeShare-Monroe received a warm welcome in June at the Pink Tomato Festival in Bradley County Arkansas. It was LifeShare's first blood drive in Warren, Arkansas and it happened to be at one of the state's largest festivals. Bradley County Medical Center worked closely with LifeShare to ensure a great experience, including a blood donation from one of the hospital's medical staff, Dr. Kenneth Purvis. LifeShare collected 34 units of lifesaving blood. LifeShare-Monroe now serves Bradley, Drew, Ashley and Dallas counties in south Arkansas.



Dr. Kenneth Purvis joined the LifeShare blood donor program during the Pink Tomato Festival. Dr. Purvis is part of the medical staff at Bradley County Medical Center where LifeShare-Monroe now provides the blood products for patients.

PRESIDENT'S MESSAGE



Change is bringing LifeShare many wonderful opportunities! Since we want to share them with you, the format for this copy of LifeSigns has changed a little. As the need for blood components for patients in our service territory has grown steadily, LifeShare has expanded to meet those needs. The response from our volunteers has been outstanding! Our

volunteer blood donors have responded quickly to help maintain an adequate blood supply during the summer months that always present a challenge. Volunteers have also helped to make special events from grand openings to golf tournaments a huge success. You will see pictures and stories for all of these. In the next issue we will have stories about two of our new Board of Trustees members and opportunities provided by new technology. We appreciate your support. Together, we share life!

Margaret E. Wallace
President & CEO

SPECIAL CONTRIBUTION

"MY BLOOD, YOUR BLOOD"

The Ouachita Parish School Board received 30 "My Blood, Your Blood" science education modules after grants from JP Morgan Chase Foundation and WalMart Foundation provided funding for the curriculum. The modules will be distributed among the Ouachita Parish elementary schools first, then among the junior and middle schools and high schools.



Pictured (l to r) are LifeShare Executive Director for the Northern Region, Robert Taylor, Cynthia Osborn and Tammie Cox, both are Professional Development Coordinators for the Ouachita Parish School System, Melissa Herrington of JP Morgan Chase, Jamie Brooks, Gifted and Talented Science Teacher at George Welch Elementary School and Daphne Terral, Resource Development Coordinator for LifeShare.

2004-2005 BOARD OF TRUSTEES

Michael Harris,
Chairman
Nancy Vestal Smith, MD
Vice Chairman
Larry Kane, MD, Secretary
Thomas C. Arnold
Merilee Leatherman Carter
J.Q. Davis, JD
Marvin H. Easley, CPA
J. William Hankins, CHE
Robert D. Hoepner
Major Charles H. Kelley
J.R. Martin, MD
Michael Miguez, MD
Donald Parker, MD
Walter Sanchez
Kay Heck Shipp
Victor H. Sooter, JD

Emeritus

Elenora A. Cawthon, PhD
James Hair, M.D.
Jack L. Smith, M.D.

LifeShare Blood Centers
8910 Linwood Avenue
Shreveport, LA 71106

NON-PROFIT ORG.
U.S. POSTAGE
PAID
LIFESHARE
BLOOD CENTERS

President and Chief Executive Officer: Margaret E. Wallace, MHS, MT, (ASCP), SBB
Medical Director: Gary J. Levy, M.D.
Executive Vice President/Chief Financial Officer: Linda N. Allsup, CPA
Vice President/Chief Information Officer: Marie P. Sanders, MBA, MT, (ASCP), SBB
Editors: Daphne Terral, Resource Development Coordinator
Andrea Frentress, Director Fund Development and Corporate Communications

LifeShare is a non-profit Community Blood Center, governed by a Board of Trustees, licensed by the Food and Drug Administration, inspected and accredited by the American Association of Blood Banks, and a member of America's Blood Centers.

OTHER SPECIAL PEOPLE



Ronald Corbello gave blood for the first time in 1993 when his niece needed blood for heart surgery. Today, Ron has given over 144 donations as a member of the platelet component collection program in Lake Charles.

Several years ago he took on the responsibility of drive chairperson for the Volunteer Fire Department that he serves; he now schedules their blood drives every two months. As if donor and drive chairperson were not enough, Ron also volunteers to drive the LifeShare donor coach in Lake Charles when needed. He is the first volunteer to drive the donor coach for LifeShare. His many contributions to our organization are greatly appreciated. Thanks Rob for being a "Special Volunteer".

*Thank You To
All Our Donors*



LifeShare-Monroe recognized **I. Sackman Marx** for a lifetime of service to LifeShare Blood Centers. Mr. Marx is a former LifeShare Board of Trustee member and was President of the local steering committee that helped establish LifeShare in Monroe 25 years ago. He gathered local citizens, raised funds and solicited support to establish an independent

community blood center to serve northeast Louisiana. Throughout the 25 years Mr. Marx has remained dedicated to the volunteer blood donor program and LifeShare. He recently resigned his position on the LifeShare-Monroe Civic Advisory Council (CAC) because he and his wife, Carol, are moving to south Louisiana to be closer to family members. The I. Sackman Marx Scholarship Fund was established for students at the University of Louisiana-Monroe to recognize and honor his dedication to the health and well-being of our community. Each fall a senior majoring in the Medical Technical field is awarded a scholarship by the LifeShare-Monroe CAC members.