

Lifeshare Blood Centers

In-Kind Contributions

Many businesses and others help support LifeShare's mission by contributing goods or services that are used during blood drives and volunteer appreciation events. These items range from media support – airtime, print ads, remote broadcasts – to food, entertainment and office supplies. LifeShare Blood Centers is grateful to all who donate In Kind goods or services. Some of them who made donations in the past eighteen months are:

Value of
\$ 5,000 or above
SunCom/AT&T (Lake Charles)

\$ 1,000 – 4,999
CENLA Broadcasting (Alexandria)
Clear Channel Radio (Alexandria)
Martin Foundation (Alexandria)
R and A Jewelers (Monroe)
Southern Chevrolet (Alexandria)
Willis Knighton Health Foundation (Shreveport)

\$ 500 – 999
Bridgepoint Framing (Lake Charles)
Chick-Fil-A (Monroe)
Conn's Appliances (Beaumont)

Head & Enquist (Alexandria)
105.5 The Fox (Alexandria)
Outback Steak House (Monroe)
Planet Beach (Alexandria)

\$ 100 - 499
American Legion Post 33 (Beaumont)
Andrus Copy Center & KMI Printing (Lake Charles)
B'Dazzled (Alexandria)
CiCi's Pizza (Alexandria)
Coca Cola (Alexandria)
Forest Lawn Funeral Home (Alexandria)
FunZone – Pineville (Alexandria)
Hibernia National Bank (Alexandria)
Holidome (Monroe)
KVEE (Lake Charles)

Miss Louisiana Pageant (Monroe)
Outback Steakhouse (Beaumont)
Over the Rainbow Balloons (Alexandria)
Ox Bow Marina (Alexandria)
Patton's Jewelry (Alexandria)
Pecanland Mall (Monroe)
Porter's Cleaners (Shreveport)
Progress Bank (Monroe)
Safari Tanning (Alexandria)
Scent Sational Scents (Alexandria)
Taco Bell (Alexandria)
Wal-Mart – Pineville (Alexandria)

Individuals, businesses and organizations also sponsored and provided goods and services for special events.

Alexandria Bus Fund

\$500
The P O Corporation

Expansion Campaign

Up to \$75
J. R. Martin, M.D.

donor appreciation luncheon

\$1,000
Rapides Regional Medical Center

undesigned

Up to \$99
Gaskin
NSU Alumni Center
Marie Sanders
Charlotte Scallan
Robert & Debbie Taylor
Donna R. Tritschler

Monroe Capital Campaign

\$2,000
Union Pacific Railroad

\$500
Home Depot
Up to \$ 99

Mr. & Mrs. David Ahee
Linda Allsup
Matthew Cook
Diane Dablow
Marilyn Hammett
Mr. & Mrs. I. Sackman Marx
Monroe Recruiting Department
Robert & Debbie Taylor

Shreveport

Undesignated \$500 - \$1,000

J. R. Martin, M.D.
Alvin M. Jackson & Jeanne B.
Jackson Charitable Foundation

\$100 - \$200
Mr. & Mrs. Michael Cockerham
Neida Dilworth

Up to \$99
Susan Beal
Napa Auto Parts
Marie Sanders
Sharron Strawn
Mr. & Mrs. Edmond J. Twohig
Margaret Wallace

Bus Campaign

Up to \$99
Joseph H. Parker

Building Campaign

Up to \$99
Michael Cockerham
Liane Hightower

Lake Charles Parking Lot Expansion

Up to \$500
Citgo

Building

\$500
Jeff Davis Bank & Trust

Up to \$99
Mrs. J. Norwell Harper
Pauline Rentrop

Beaumont

Commit to Life Blood Donor Recognition

\$12,000
Entergy

parking lot expansion

Up to \$1,200

Anonymous contributors

Up to \$200

J. Thomas Kirchmer, M.D. & Nancy A. Kirchmer, M.D.

Up to \$100

Knights of Columbus
Mr. & Mrs. Charles E. Tuttle

Undesignated

Up to \$99
Mr. & Mrs. Percy Watler

THANK YOU!

Art For Life Lake Charles

Stained glass, oil paintings, jewelry, prints, and ceramics were just a few of the art objects available at the second annual Art for Life event in Lake Charles. Ticket holders enjoyed a buffet in Harrah's Hotel Ballroom and musical entertainment by while they looked at the art available and anxiously awaited their ticket number to be pulled in the raffle style auction. Sponsors for the event included Bridgeport Framing, Artists providing pieces included:

Rex Alexander	Lauren Clay	Warren Graef	Aimee Richmond
Sheila Babineaux	Keny Courville	Mahri Grohne	Mary Rothermel
Sharie Bohmann	Alicia Cretini	Jamie Holand	Larry Schuh
Brimstone Museum	Julie Dallas	Paula Lavergne	Linda Smith
Jason Broussard	Ann Dentler	Nancy Melton	Spencer Tiller
Ignacio Campos	Lois Derise	Sue Ozeretny	Gerry Wubben
Nathan Carnes	Imogene Dewey	Joe Palermo	
Barry Carpenter	Sue Didelot	Rob Price	
Don Chance	Louis Graef	Lisa Reinhauer	

United Way contributors in Northwest and Northeast Louisiana may designate their contributions to benefit LifeShare Blood Centers. **Designate LifeShare Today!**

2002-2003 Board of Trustees

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LifeShare Blood Centers
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Shreveport, LA 71106

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LIFESHARE
BLOOD CENTERS

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LifeShare is a non-profit Community Blood Center, governed by a Board of Trustees, licensed by the Food and Drug Administration, inspected and accredited by the American Association of Blood Banks, and a member of America's Blood Centers.

Need a Speaker?

LifeShare Blood Centers is pleased to provide speakers for civic, charitable, educational, church or other groups. LifeShare employees provide presentations on a variety of topics, such as the need for blood donors, the safety of our blood supply, other reasons to volunteer and more. If we can help arrange a program for your group call the LifeShare Blood Centers facility nearest you. In Alexandria, call 318-445-7439. In Beaumont, Texas, call 409-838-5289. In Bossier City, call 318-742-4636. In Lake Charles, call 337-436-4932. In Monroe, call 318-322-4445. In Shreveport, call 318-222-7770.

Together, we save lives.

Memorials & Honorariums

HONORARIUMS

Alexandria Police Dept. by

Charlotte Willis Scallan

John Armstrong, M.D. by

Glenwood Regional Medical Center
Lab Employees

Josh Benoit by

Pauline "Bo" Rentrop

Peggy Connor by

Susan T. Beal

Ab Elias, M.D. by

Glenwood Regional Medical Center
Lab Employees

Donna Jayne by Susan T. Beal

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John Maxwell, M.D. by

Glenwood Regional Medical Center
Lab Employees

Mike Oursler by

Glenwood Regional Medical Center
Lab Employees

Lee Pankey, M.D. by

Glenwood Regional Medical Center
Lab Employees

Janie Slusher by Susan T. Beal

Dr. & Mrs. Don Texada by

Nelda H. Dilworth

Lauren Ashley Theis by

Glenn Theis

MEMORIALS

Bruce Allen by

Robert & Debbie Taylor

Velma Barth by

Sharron Strawn

Gayle Colgin by

Carolyn & Jerry Webb

Marie Cookston by

Mr. & Mrs. I. Sackman Marx

Troy Freeman by

NSU Alumni Center at
Northwestern State University

Ella Gaskin by Dorothy Gaskin

Geraldine W. Harrison by

Mr. & Mrs. I. Sackman Marx

Olive Harvey by Sharron Strawn

Jessica Kellogg by Glenn Theis

Joseph T. (J.T.) Lofton, Sr. by

Frances Gregory

Don & Sherry Gregory

John & Lesa McKeithen

Kendal R. Paige

Judge Wilson Rambo

Selma Marks by

Mr. & Mrs. I. Sackman Marx

David R. Martin by

J. R. Martin, M.D.

Louis Masur, Jr. by

Mr. & Mrs. I. Sackman Marx

Raymond Nichols by

First Baptist Church of
Bossier City Choir

J. R. Martin, M.D.

Marie Sanders

Sharron Strawn

Robert & Debbie Taylor

Mrs. Donna R. Tritschler

Margaret E. Wallace

Kathleen Taylor by

Linda Allsup

Monroe Recruiting Dept

Tommy & Sharron Strawn

Margaret E. Wallace

Richard C. Taylor by

Mr. & Mrs. I. Sackman Marx

John Tom & Floye Savage by

Robert & Debbie Taylor

Elizabeth Sessions by

Marie & Tim Sanders

Elton J. Upshaw by

Mr. & Mrs. I. Sackman Marx

Oscar O. Yeats by

Becky & Benny Hurt



LIFESIGNS

A PUBLICATION OF LIFESHARE BLOOD CENTERS
www.lifeshare.org

Summer
2003

Special Needs, Rare Traits & Real Heroes

Medical Research shows that some rare blood traits are only found in the African American population.

For three years LifeShare Blood Centers has been testing African-American blood donations for rare antigens and special blood traits found only in the black population. "For The Love of Us" is LifeShare's African-American blood donor recruitment and testing program. This program has tested almost 10,000 donors and identified 113 special traits blood donors. This is three and one half times the national average.



Rare trait blood units are needed to treat chronically ill African-American patients who rely on frequent blood transfusions. They helped save the life of one special lady, Mildred Richard.

On September 11, 2001 Mildred Richard was in urgent need of a blood transfusion with her special traits. Through a network of blood centers LifeShare located the two units she needed in Virginia.

Because donors gave blood in advance of the need, the blood was tested and ready to be transfused. But it was 9-11 and all planes were grounded. How would LifeShare get the blood to Mildred?

While the nation watched in disbelief as the events of 9-11 unfolded, a dialysis patient in southwest Louisiana faced her own personal crisis. Blood with her special traits was not immediately available. LifeShare Blood Centers-Shreveport's Product Management Department located two units matching her special trait blood type, but the blood was in Roanoke, Virginia. Acts of terrorism had our nation's transportation system paralyzed. It seemed there was no way to transport the urgently needed special trait blood units from Virginia to Louisiana.

Mildred Richard waited patiently as employees of LifeShare worked feverishly to meet her special blood need, while at the same time, those employees worked with overwhelming numbers of patriotic residents who wanted to give blood in response to the national tragedy.

First, LifeShare officials found someone willing to provide a private plane for the trip. Then LifeShare employees approached the



PATIENT
Mildred
Richard



MILDRED'S "ANGEL"
Roland Yoemans

Federal Aviation Administration (FAA) for special permission to allow the pilot from Shreveport to fly to Roanoke to retrieve the rare units of life-saving blood. The owner of the plane and the pilot had only one request in exchange for their generosity - to remain anonymous. As permission for the flight was granted Mildred's need for the transfusion increased. Even after the rare units went through the complicated thawing process in the Shreveport Central Laboratory, there was still one more hurdle to cross before the blood

made it to Mildred. The blood had to be transported from Shreveport to Lake Charles.

LifeShare employee, Roland Yoemans, drove the entire night to deliver the blood to LifeShare Blood Centers-Lake Charles. Timing was critical due to the patient's condition and because thawed blood is viable for less than twenty-four hours. Mildred calls Roland her angel. Mildred also recognizes the extraordinary efforts made by many people to help meet her need for special blood containing rare antigens during one of our nation's most trying times.

Mildred Richard was fortunate on September 11, 2001 when blood with the special traits she needed was located and special permission was given to deliver the blood in time. Her extraordinary experience reminds us why blood must be available when patients need it every day of the year. Every day some patient is facing his own personal blood crisis. Every 2.5 seconds someone needs a blood transfusion.

President's Message



Many times I have talked about the continuing technological changes that affect blood centers – changes in blood collection equipment, changes in the tests run on donated blood, changes in blood processing and storage. These frequent changes are necessary for the safety and availability of an adequate blood supply and are often mandated by the Food and Drug Administration that licenses and regulates blood centers.

Other changes, are just as noteworthy, especially those to our volunteer Board of Trustees. Our board members provide the direction for LifeShare Blood Centers and set our policies. Their contributions have significantly impacted the success of this organization for years after their service ends. They have a wealth of knowledge in business, legal issues, medical affairs, and community involvement.

Following are some changes in the membership of our Board of Trustees. We welcome our two newer members, and bid fond farewell to Dr. James G. Hair. We are grateful for the leadership provided by Dr. Hair and are already enjoying the participation of Kay Shipp and Marc L. Kerlin, IV.

Board of Trustees News



Marc L. Kerlin, IV has 16 years of healthcare experience. He continues a family tradition of serving on the LifeShare Blood Centers Board of Trustees. His uncle, Dr. W.S. Kerlin, was a member of the original Board of Directors. Marc has three areas of interest: increasing LifeShare's community presence, awareness of maintaining a sufficient community blood supply, and educating the community on blood transmittable diseases. Kerlin says that as a healthcare professional he realizes the vital importance blood plays in so many patients' lives, citing the real need for blood every second.

Kay Shipp has been an active volunteer for LifeShare-Monroe for years. Her longstanding, dedicated commitment to LifeShare earned her an invitation to join the Board of Trustees. As a businesswoman and philanthropist, Shipp brings another perspective to board membership. "My greatest wish is that our communities would realize how valuable LifeShare Blood Centers is to our region and act accordingly," explains Shipp. "I am so pleased to be a part of the effort to provide a new, more convenient blood center facility in Monroe. I hope the new location results in an increased number of blood donors."



Dr. James G. Hair was recognized for his many years of volunteer participation on the LifeShare Blood Centers Board of Trustees. Dr. Hair was recognized at a reception honoring his Board tenure. Dr. Michael Miguez was elected to fill the position representing the Alexandria area that was left vacant by the resignation of Dr. Hair. Thank you, Dr. Hair, for your participation in the leadership of this organization.

SMALL MIRACLES



◀ Two-year-old Coleson Shaw is one of 400 people worldwide who suffer from Diamond Blackfan Anemia, a condition that causes his body to produce an insufficient supply of red blood cells. In January of this year, when Coleson went for his monthly blood transfusion, his doctors had great news - he did not need a blood transfusion at that time. In celebration of this milestone, the whole family decided to visit LifeShare Blood Centers-Shreveport. The Shaw family was anxious to see the place where the blood products that allow Coleson to live were collected and processed. They toured the facility and brought a huge chocolate chip cookie for LifeShare's Donor Services staff as an expression of thanks for their small miracle. (Pictured with Coleson are his mom and dad, Alan & Yvette Shaw.)



◀ Three year old Taylor Rempe suffers from Acute Lymphocytic Leukemia. Taylor's treatments consist of chemotherapy, a host of medications, huge amounts of antibiotics, and blood products. Taylor's family longs for the day they can say she is cured. They also want to thank blood donors for helping make a cure for this disease possible. Taylor is pictured with her mom, Angie Pipkin, during a recent hospital stay.

Fundraising Events



▲ "Jungle Madness" featured a handmade ceramic lizard sculpted to fit on top of the chair. The fabric used to re-upholster the chair bottom inspired the lizard theme. The leafy green pattern in the fabric was duplicated on the wooden chair back. Allison Dollar of Cedar Creek High School in Ruston designed this chair. Allison was the first place winner in the High School Division.



▲ This wooden chair was decoupage with black and white photographs of local scenes in and around the Rayville community. Sarah Perry and Sara Senn of Riverfield Academy took the photographs, developed the film, and printed the black and white pictures in the darkroom. The original photographs were then decoupage to the chair for a dramatic black and white presentation. The chair was entitled "One Way" because of the one way traffic sign photographs that were used on the chair. Sarah and Sara won first place in the Junior High School Division.



Eighty-seven chairs were submitted by area high school and junior high school art students to be judged and then auctioned at the first ever "Chair...ity" Event benefiting LifeShare-Monroe. Students were competing for individual prizes as well as two first place prizes in each division. "Chair...ity" sponsor **ImageMax** donated \$500 in art supplies to each school that produced a first place winner. The event raised over \$4000 for LifeShare-Monroe and was a huge hit with the art students who are already looking for a chair to decorate for the next "Chair...ity". The event was made possible by the generous support of the following sponsors:

ImageMax

- Luffey Medical Supply
- Western Lanes
- American Horizons Bank
- National Video
- Painters' Palette
- Kid Kare of Swartz
- Unique Trophies donated ribbons for the different prizewinners.

Lowe's

- Hibernia National Bank
- Steven Maxwell Insurance
- Target
- Progressive Bank
- Tinsel Town
- Susie Sparks



Oscar winning producer of the movie Chicago, Martin Richards, celebrated his triumphant year with Louisiana residents April 25 at an event benefiting LifeShare.

Regional actors and musicians highlighting Richards' award-winning

Broadway and Hollywood productions filled the evening with live performances. The hundreds who attended the event at the West Monroe Convention Center agreed it was an evening they will never forget. (Pictured: Ken Hudson, Martin Richards, Tara Day and Wanda Foust enjoy a break in the celebraion. Ken, Tara and Wanda are LifeShare employees.) ▲



◀ In Beaumont concerned organizations are partnering to increase awareness of health related issues. The grass roots campaign is designed to focus on the need for blood donations, cancer prevention and education, and the need for African-American blood and marrow donors.

The campaign is called "Miracle Match for Life" and is sponsored by BASF and ATOFINA. Organization representatives are pictured left to right: Jennie Hinson-KFDM Channel 6, Becky McCullough-Gulf Coast Marrow Donor Program, Pat Avery-ATOFINA, Mark Viator-BASF; Debbie Madar-LifeShare Blood Centers, and Uliana Trylowsky-Julie Rogers Gift of Life Program. BASF and ATOFINA sponsored and led a highly successful golf tournament to benefit LifeShare Blood Centers-Beaumont, Gulf Coast Marrow Donor Program and the Julie Rogers Gift of Life Program. Look for details and results in the next issue of LifeSigns.

Blood Donor heroes

Donor Appreciation Luncheons were held throughout the LifeShare Blood Centers Service Territory. Special recognition was given to many LifeShare Heroes including the ones pictured here...



◀ LifeShare-Lake Charles Recruiter, Sandi Ryan, honors Laura Heller, Reporter for the American Press with a 2002 Media Award. Heller is also a member of the Lake Charles Civic Advisory Council. ▶
A community participation award was presented to Alicia Scoggins, Drive Chairperson for Woodville High School by LBC-Beaumont Recruiter, Stacey White. ▶



LifeShare-Shreveport Donor Recruiter, Tricia Grayson, recognized supporters of the blood drives hosted every two months by the Ali BaBa Unit of Vivian, Louisiana. Mr. Virgil Trenado is representing the Shriners and local radio stations KNCB-1320 AM and 105.3 FM which promote the Vivian blood drives. Forty to fifty units of blood are collected six times a year. ▲



Little Cypress Mauriceville High School received the award for the largest number of donors for a high school in 2002. LifeShare Recruiter, Susan Coulter of Beaumont, presented Carol Ascol and Douglas Cagle with their recognition plaque. ▲



◀ James Riser of the Cenla Shriners accepts a plaque from Liz Coombs, LifeShare-Alexandria Donor Resource Coordinator. The Cenla Shriners were recognized as Recruiters of the Year in 2002 for consistently recruiting over 40 donors a month at the Alexandria Mall site.

Olympic medalist, Hollis Conway, volunteered his time to provide a dynamic and inspirational speech to donors at both the Monroe and Ruston Appreciation Luncheons. Conway won the Silver Medal in 1988 and the Bronze in 1992 in the high jump competition. Conway is founder of Overcoming Obstacles and provides motivational and inspirational training nationwide. ▶



◀ Fire Chief John Hall, and Assistant Fire Chief and Drive Chairperson, Mark Boudreaux, accept the Best New Blood Drive award for Welsh Fire Department from Dana Dupin, LifeShare Lake Charles.



Dana Dupin, Community Resources Coordinator for LifeShare-Lake Charles, recognizes Kathy Bonsall, Teacher and Assistant Drive Chairperson for Sulphur High School for their participation in the Holiday Hero program. Sulphur High School also received a Gold Award for hosting four blood drives in 2002. ▶



◀ LifeShare-Monroe Recruiter, Sheila Snow, presented Weyerhaeuser OSB Drive Chairperson and Apheresis Donor, Moe Letlow, with a Holiday Hero Award. Letlow schedules five blood drives a year around holiday periods to help LifeShare maintain a sufficient holiday blood supply. Letlow was recognized at the Ruston Donor Appreciation Luncheon.

▲ Brenda Ray, Drive Chairperson of the Year, receives a hug and a plaque from Alexandria Recruiter, Sandy Edwards. Ray is the Drive Chairperson at Huey P. Long Hospital.



Twenty-three blood drives at five different Chase Manhattan Mortgage Corporation locations netting 1,014 units of blood in 2002 was quite an achievement. The Special Achievement Award went to Stacy Lockard for the second year in a row. By incorporating themes into each of her blood drives, she increased participation by 330 blood donors over the previous year. Pictured with Stacy Lockard is Melissa Herrington (right), both are Special Events Coordinators for Chase. ▲



◀ Mr. Joel Lynch accepted the Television Media Award for KTAL-TV Channel 6 in Shreveport. Donor Recruiter, Tricia Grayson, presented the award in recognition of the exceptional public service and educational programming aired by Channel 6. Shreveport area residents were informed on issues affecting the community blood supply such as West Nile Virus, urgent needs for specific blood types, and critical blood shortage situations

Thank You!