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### **LifeShare Blood Centers expands operations to greater Texarkana area**

*Shreveport, LA – May 14, 2010* – LifeShare Blood Centers officials today announced the closing of an agreement that will expand its operations to the greater Texarkana areas in Texas and Arkansas. The agreement is the completion of an announcement made in March that United Blood Services intended to transfer its Texarkana area blood collections operations to Shreveport-based LifeShare.

“We are especially pleased to welcome our neighbor Texarkana and the surrounding area into the LifeShare family,” said Margaret Wallace, president and CEO of LifeShare Blood Centers. “For years we have enjoyed a special friendship with the area through collaborative blood donor drives. Our friends have now become family.”

LifeShare executives stressed the importance of continuity of services, citing over 90% of employees were retained. “Blood drive sponsor groups and individual donors will continue seeing the same familiar faces and receiving the same superior service,” said Wallace. “Our plan is for a seamless transition, with the addition of a few new faces, and building upon an already sterling reputation.”

One of the oldest blood centers in the nation, LifeShare Blood Centers was established in Shreveport in 1942. The nonprofit organization now has blood centers throughout Louisiana, southeast Texas and southern Arkansas, serving approximately 150 medical facilities, including nine in the Texarkana area.

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### **About LifeShare Blood Centers**

LifeShare Blood Centers, headquartered in Shreveport, Louisiana, is the exclusive provider of blood components and related services for use by patients in approximately 150 healthcare facilities throughout Louisiana, southeast Texas, and southern Arkansas. LifeShare is the founder of LifeShare Cord Blood Bank: The Public Cord Blood Bank of Louisiana, and an affiliate of the National Marrow Donor Program. The 68-year-old company is a non-profit community blood center, governed by a volunteer Board of Trustees, licensed by the Food and Drug Administration, inspected and accredited by AABB, a certified LANO Standards for Excellence organization, and a member of America’s Blood Centers. For more information, please contact Libby Murphy at 318-683-6782 or [libby.murphy@lifeshare.org](mailto:libby.murphy@lifeshare.org) or visit [www.lifeshare.org](http://www.lifeshare.org).