Confidentiality Agreement

It is the policy of LifeShare Blood Center to maintain the confidentiality of all personal information relating to LifeShare's blood donors.

I understand that I may have been provided with personal information relating to donors. I understand that this information is to be used only for the purposes of recruiting donors, scheduling donations, and recognition of donors.

I agree that I will maintain the confidentiality of all personal information relating to donors. I will not discuss donor information with any person, except authorized LifeShare Blood Center employees. I agree to dispose of all donor lists and reports containing identifying information in a confidential manner after its use.

iignature	Date

Organization



Drive Chair Running a successful blood drive = meeting patient needs

of donors anticipated# of donors scheduled in minute increments
Getting Started (8-6 weeks before the blood drive)
Secure Date & Time of Drive Secure Blood Drive Site / Book the Room Recruit Volunteers
Like donating blood, volunteering your time to help LifeShare run safe, effective, and repeat blood drives allows you to make a huge difference.
Avou an
Blood Drive Chairperson. TWESOME Registration Host The Blood Drive Chairperson helps ensure a safe and Registration Host is often the first person blood The Registration Host is often the first person blood The Canteen Host as one of the best volunteer roles:
sustainable supply of blood for use in local hospitals. donors see when they arrive to donate. Individuals who Responsibilities of this role include: recruiting and educating are detail-oriented, warm and engaging, and passionate they feel well after their donation, handing out their
donors, advertising your blood drive, and thanking donors for about welcoming others will thrive in this position.
their donation. The Blood Drive Chairperson helps ensure a safe and sustainable supply of blood for use in local hospitals.
Mact with Your Account Manager
Meet with Your Account Manager (4-6 weeks before the blood drive)
We will provide you with recruitment materials If possible schedule a recruitment meeting with donors Do a site check with your Rep / order tables and chairs Review marketing materials, ensure correct address, date, and time
Publicize Your Blood Drive (4 weeks before the blood drive)
Hang Posters
Donor Scheduling Speaking Opportunities Newsletters Giveaways
Email Website & Social Media Bulletins Incentives
Final Countdown (1-3 days before the blood drive)
Confirm donor appointments
Is the room large enough for the blood drive?
Have room set up for drive Is there adequate access to electrical outlets?
Send out a reminder e-mail Please provide at least 3 tables and 6 chairs
Parking for LifeShare mobile collection vehicle(s)
If required, get badges for blood center staff
Day of the Blood Drive
Unloading area is accessible to LifeShare staff
Allow 6 to 8 parking spots for donor coach to park Contact No Shows - for last push
Donor coach parking easily accessible to donors Thank Donors
Put up "Blood Drive" signs
Make sure air conditioning is on and room is cool



Donor Registration and Scheduling

			/ /		•
	Blood Drive Name		Blood Drive Date	Blood Drive Day	Blood Drive Hours
Time	Name	Phone#	Time	Name	Phone#
1			26		
2			27		
3			28		
4			29		
5			30		
6			31		
7			32		
8			33		
9.			34		
10.			35		
11			36		
12.			37		
13.			38.		
14			39		
15.			40.		
16.			41.		
17.			42.		
18.			43.		
19.			44.		
20.			<u>45.</u>		
21.			46.		
22.			47.		
23.			48.		
24.					
<u></u>			Schedule		
			every	minutes	



Thank You for your life-saving donation today!



Matthew Branch | Hunting Accident | 300+ Units of Blood

Post Donation



Sip your drink and enjoy a snack for at least 15 minutes before leaving. Let someone know if you don't feel well.

Please be sure you make an appointment for your next donation before you leave. Any technician can help you schedule the appointment.



Who might use blood?

LIFETIME. IF YOU DON'T NEED BLOOD, IT'S ALMOST COMMUNITY BLOOD CENTER, WE PROVIDE BLOOD TO 100 HOSPITALS AND MEDICAL FACILITIES IN CERTAIN SOMEONE CLOSE TO YOU WILL. AS A ONE IN THREE PEOPLE NEED BLOOD IN THEIR **DUR COMMUNITIES.**

Is it safe? Does it hurt?

ALWAYS RECOMMEND THAT YOU BE WELL HYDRATED AND EAT A THEN DISCARDED. YOU CANNOT GET ANY INFECTIOUS DISEASE BY DONATING BLOOD IS SAFE. ALL MATERIALS ARE USED ONCE, AND GOOD MEAL IN ADVANCE. EATING A LITTLE SALTY FOOD WITHIN DONATING BLOOD. THE ACTUAL NEEDLE STICK HURTS NO MORE THAN A PINCH. MOST PEOPLE FEEL FINE AFTERWARD, BUT WE THE 24 HOURS BEFORE YOU DONATE MAY ALSO BE HELPFUL

What kind of physical activity can I do afterward?

ACTIVITY. HOWEVER, AVOID STRENUOUS PHYSICAL ACTIVITY OR LIFTING HEAVY OBJECTS FOR FOUR HOURS. BE SURE TO INCREASE YOUR WATER INTAKE, AND EAT WELL AT YOUR NEXT REGULAR MEAL

AFTER SITTING FOR AT LEAST 15 MINUTES, YOU MAY RESUME NORMAL

1 LifeShare

Frequently Asked

Questions About

Blood Donation

How long does it take?

THE ENTIRE DONATION PROCESS TAKES LESS THAN AN STAY IN THE REFRESHMENT AREA FOR AT LEAST 15 HOUR (AUTOMATED DONATIONS MAY TAKE LONGER). REFRESHMENTS AFTERWARDS. FOR YOUR SAFETY, THIS TIME INCLUDES THE INTERVIEW BEFORE THE DONATION, THE MINI-PHYSICAL, AND THE MINUTES FOLLOWING THE DONATION.

How old do I have to be to donate?

/OLUNTEER BLOOD DONORS MUST BE 16 OR OLDER, IN GOOD HEALTH, AND MEET THE HEIGHT/WEIGHT REQUIREMENTS. ON THE DAY OF THE DONATION DONORS:

- DONORS AGED 16 MUST BRING THE SIGNED MINOR DONOR PERMIT WHEN DONATING SHOW ID CONTAINING PHOTO, NAME, AND DATE OF BIRTH OR BLOOD CENTER
- · HAVE EATEN A HEALTHY MEAL PRIOR TO DONATING

ASSIGNED DONOR NUMBER

DRINK 16 0Z. OF WATER 10 - 30 MINUTES BEFORE DONATING. (SODA, COFFEE AND TEA DON'T COUNT.)

Have More Questions, How Do I Get Answers?

IVES! IF YOU HAVE QUESTIONS ABOUT THE BLOOD DONATION PROCESS, WE ARE SO HAPPY YOU'RE TAKING THE NEXT STEP TOWARD SAVING WHAT TO EXPECT, AND WHAT YOU NEED TO DO TO PREPARE, WE'RE HERE TO HELP. CONTACT US ANYTIME, AND WE'LL ANSWER YOUR COMFORTABLE ABOUT MAKING THE CHOICE TO DONATE BLOOD. QUESTIONS, PROVIDE SUPPORT, AND HELP YOU FEEL MORE FOR MORE INFORMATION VISIT LIFESHARE.ORG/FAQS

A SNAPSHOT OF BLOOD DONATION IN THE U.S.





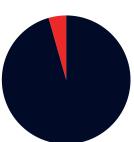












3%

65% of people are eligible to donate blood. Only 3% of them do.







1 in 3 people will need blood...that's 33%!

25% of the blood supply 25% is used by patients battling cancer.

42,000 42,000 blood components are used every day.



Every 2 seconds someone needs blood.

652,000

On average, pediatric patients use 652,000 units of blood annually.

1 in 13 African American babies are born with the Sickle Cell trait.

1 in 3 African American blood donors are a match for a patient with Sickle Cell Disease.





1/83

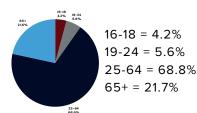
1 in 83 infant deliveries ត់ត់ត់ត់ត់ត់ត់ requires a blood transfusion.

2+

Every blood donation can impact 2 or more lives.



Donors by Age







Donor Qualifications

To donate blood you must be at least 16 years of age, in good health, show a photo ID with name and date of birth at registration, and meet the height/weight guidelines. If you are 16, bring a signed permission form when donating. The form can be found online at www.lifeshare.org/giving-blood. Eat a well balanced meal and increase your water intake prior to giving blood.

Donation Types And Frequency



Whole Blood 8 weeks (56 days)



Double Red (ALYX) 16 weeks (112 days)



Platelets 14 days



Plasma 28 days

Patient needs change daily and you may be asked to give a donation type based on current patient needs and your blood type. Please schedule your donation appointment to minimize wait time and to help LifeShare forecast transfusion product availability.

You Can Donate Even If...

- You take HIGH BLOOD PRESSURE MEDICATION. You
 may donate if your blood pressure is within acceptable
 limits at the time of donation.
- 2. You take CHOLESTEROL MEDICATION. It is not cause for deferral.
- 3. You have DIABETES. You may donate blood if you have diabetes, even if you are insulin dependent.
- You have RHEUMATOID ARTHRITIS. Donors who have been previously deferred may now be eligible to give blood provided the medications they are taking are acceptable.
- You have a TATTOO or BODY PIERCING. You may donate right away if it was done in a state licensed facility.
- You had CANCER. Some previously deferred donors can now give blood if it has been one year from the end of completion of chemotherapy with no recurrence of cancer. Minor treated skin cancer is not cause for deferral.

- 7. You have taken MALARIA medications. If you have taken medications to prevent malaria, but have not traveled to a malaria endemic area you can donate blood. Please specify the exact location of your travels so that donation eligibility can be determined.
- 8. You have taken, ASPIRIN, TYLENOL, ADVIL, or other MEDICATIONS. Please review medication deferral list.
- You may donate even though you are TAKING MEDICATION. (Please know the names of your medications and why you are taking them.)
- 10. You are a member of the LGBTQ+ community.
- 11. You USE CANNIBAS as long as you are not currently under the influence.
- 12. You HAVE LIVED IN EUROPE and/or were previously deferred due to MAD COW.





FACTS ABOUT IRON

Approximately half of the people who attempt to donate are deferred due to low iron. This is the #1 cause of donation deferrals.

Iron is a component of the body's red blood cells (hemoglobin). Its function is to carry oxygen through the body. Hemoglobin level varies from day-to-day and is affected by the amount of fluid consumed, kinds of food eaten, shifts in body fluid, physical activity, temperature, and humidity. If depletion of iron reserves occur, the body cannot make hemoglobin, and the result is anemia.

Recommended daily requirements (RDA) for men is 10mgs and 18mgs for women.

Iron is our most common nutritional deficient vitamin or mineral. 75% of women 18-44 get only about half of their RDA of iron.

POSSIBLE REASONS FOR DEFICIENCIES Dieting

- Food intake is less
- Red meat consumption is less
- Blood Loss
- Menstruation, especially a heavy or prolonged flow
- Extensive oral surgery
- Peptic ulcers, colitis, diverticular disease, hemorrhoids

Medications

- Aspirin, regular use can irritate the stomach lining
- Antacids in large amounts block iron absorption

Foods

- The tannic acid in tea can reduce iron absorption by half
- Food additives such as phosphate found in baked goods, candy, beer, soft drinks, and ice cream can reduce iron absorption
- EDTA is a food preservative found on almost every food label which reduces iron absorption
- Processed foods, such as breads and cereals, contain the wrong type of iron and are poorly absorbed by our bodies

IRON SUPPLEMENTS

There are two kinds of iron in foods: heme iron, found in meats and readily absorbed, and non heme iron, found in green vegetables, nuts, dry beans, raisins, and other fruits. The non heme iron needs a boost to be absorbed, and the boost is either a heme source (meat, poultry or fish) or vitamin C. One or the other should be included with every meal. The addition of 60mgs of vitamin C (such as a half cup of orange juice) can triple iron absorption from the rest of the meal.

THE HIGHEST SOURCE OF VITAMIN C

(75mgs or more per serving)
Cantaloupe - ½ melon
Orange juice - 1 cup
Peppers, diced - ½ cup
Strawberries - 1 cup
Grapefruit juice - 1 cup

GOOD SOURCE OF VITAMIN C

(25 - 75mgs per serving)
Cabbage - ½ cup
Tomato - large
Tomato juice - 1 cup
Sweet potato - 1 baked
Potato - 1 baked
Broccoli chopped and cooked - ½ cup
Cauliflower cooked - ½ cup
Spinach cooked - ½ cup

Over-absorption of iron from food is not a common event. The amount absorbed depends on what is already stored in the body. If reserves are low, the body will absorb more. If reserves are adequate, the body will absorb less. If an iron supplement is taken the label should read "ferrous iron". No iron pill is as effective as iron existing in food. Two tablets of ferrous gluconate contain 70mgs of iron but only 25mgs will be absorbed by the body.





Food Sources of Iron

The overall best source of iron is liver, followed by red meats, beans, dark meat, poultry, green leafy vegetables, and whole wheat grains. Black strap molasses sometimes called black gold is another excellent source of iron rich food. Dry cereals high in iron are: Product 19, Total, All Bran, Life, and Wheaties. However, some of these may have a high salt content and may not be a good food choice for someone needing to limit salt intake.

FOOD	PORTION	IRON MGS
Calf liver	3 oz.	12.1
Beef liver	4 oz.	10.0
Roast beef	4 oz.	4.1
Prune juice	½ cup	5.3
Ground beef, lean	4 oz.	4.0
Turkey meat, dark	4 oz.	2.6
Turkey meat, light	4 oz.	1.3
Clams	3 oz. cooked	4.0
Kidney Beans	3 oz. cooked	6.8
Lima beans	½ cup	2.9
Dried apricots	1/4 cup	1.8
Raw broccoli	1 stalk	1.7
Spinach, raw and chopped	1 cup	1.7
Peas, fresh and cooked	½ cup	1.5
Raisins	1/4 cup	1.3
Haddock	4 oz	1.2
Codfish	4 oz.	1.2
Cucumbers	1 medium	2.6
Liverwurst	2 oz.	3.0
Oysters	6 - 8 (4 oz.)	6.6
Sunflower seeds	½ cup	2.6
Roasted peanuts	13/4 oz.	1.0
Almonds	13/4 oz	2.4
Poached egg	1	1.2
Potato chips	3 ½ oz.	1.8
Peanut butter	13/4 oz.	1.0
Salmon	3 ½ oz	1.2
Squash	3 ½ oz.	1.9
Tuna	3 ½ oz.	1.9
Ham	3 ½ oz.	2.9
Bittersweet chocolate	1 oz.	1.4

Recommended daily requirements of iron are 18mgs for women and 10mgs for men.





mportant nformation

For Parents, School Health Providers, and Faculty

Congratulations on becoming a life-saving partner in our community! Young, healthy donors are a key part of having an adequate blood supply throughout the country. We work every day to ensure life-saving blood is available for everyone in our community who needs it. In doing so, the safety of blood donors and the blood supply is of paramount importance to us.

Working together, we can help ensure a positive experience for blood donors at your drive. Below are some important facts to support a successful donation experience for young donors.

Before blood donation

- Each student should eat well, preferably 60 to 90 minutes before donating. Having only a Pop Tart for breakfast at 7 a.m. and then donating at noon is NOT a good idea. Some schools have snack stations.
- Students should also drink extra fluids prior to and after donating. Although being hydrated is important, recent research notes that providing 8 to 12 ounces of room temperature water to students just prior to donation (after temperature and finger-stick) gives an added bonus providing Positive Gastric Distention which, in short, is putting a little extra pressure on the gut to raise blood pressure enough to keep most students from feeling "light-headed" from the fluid loss of a pint of whole blood or packed red cells.
- A hydration station is provided as a routine part of a

high school blood drive.

During Blood Donation

- Most reactions are caused by extreme nervousness. These vasovagal reactions can usually be avoided if the student remains calm and focuses on slow, rhythmic breathing.
- Our team is trained to notice early signs of a reaction (light headedness, yawning, or becoming hot and sweating) and to intervene. Advise students to let us know immediately if they feel different so precautions can be taken (head lowered and legs elevated, ice pack, distraction).
- Should fainting occur it is usually a self-correcting condition where normal circulation to the brain resumes. As long as the person recovers quickly and has no lasting signals, it should not be necessary to call EMS. Our team is trained in first aid and will recognize conditions in which additional care would be necessary (prolonged loss of consciousness or prolonged vomiting).

After the donation

We appreciate your support by allowing students to SIT, SIP. and SNACK!

- Donors should get up from the donor bed slowly and sit on the side of the bed. Each donor is to remain in the refreshment area at least 15 minutes, relaxing and enjoying refreshments.
- If the student begins to feel light-headed or dizzy after leaving the donation area, he or she should sit or lie on the floor immediately to avoid falling and





Important Information

For Parents, School Health Providers, and Faculty

send someone for help. If our team is still in the facility, they will come to the aid of the student.

- First aid measures include lowering the head then elevating the legs and feet to improve venous return. The donor should be encouraged to breathe deeply (inhaling through the nose/ exhaling through the mouth) to improve oxygenation. The student needs to lie quietly for a while after a brief fainting or near-fainting episode. They will usually feel better soon after resting and drinking more fluids.
- All donors should heed instructions to "make your next meal a good one" and to "drink plenty of fluids for the next several hours."
- Normal activity need not be routinely restricted, but strenuous exercise and heavy weight lifting should be avoided for several hours. If the student feels tired or has experienced a fainting episode, encourage them to "take it easy" until they feel restored.
- Bruising can result when blood accumulates beneath the skin. To minimize this, we instruct donors to hold pressure on the site by putting the thumb under the elbow and hold the gauze firmly with three fingers, while lifting the arm straight up as if to answer a question in school. The bandage applied immediately after the donation should be left on for at least two hours. Most painless bruising should not be a cause for great concern. If the bruise is not causing pain and it is soft, it will begin to spread and turn different colors as the capillaries beneath

- the skin begin to absorb the blood that has accumulated. If the bruise is painful or if a hard knot develops, please call the blood center for follow-up instructions.
- If the parent, student, or faculty becomes concerned about any post-donation experience, they should call their local LifeShare Blood Center to discuss their concerns and to obtain further instructions if needed.

Follow up

- Blood Center personnel will follow-up with a phone call to any student who has experienced a reaction, no matter how mild. This gives the student (or parent) a chance to discuss any concerns that may have developed. If we cannot reach the student or a parent (usually the next day), a letter will be sent to inquire about the recovery.
- Donating blood is a safe way for students to make a positive impact in their community.
 Usually, any initial feelings of fear or nervousness are overcome and replaced with the reward of knowing that their donation provided an irreplaceable medical treatment to save or improve another's life.

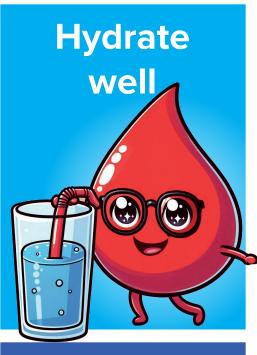




balanced meal and hydrate well beforehand.

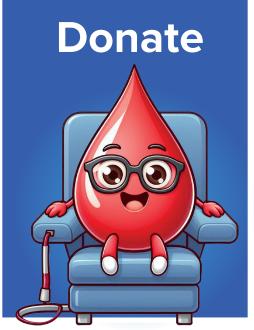
















What is a Replenishment Blood Drive?

LifeShare's Replenishment Program allows donors to give blood on behalf of someone who is using, has used, or will use blood products. Although the blood does not go directly to the beneficiary in the form of a transfusion, it helps by offsetting some of the associated costs of blood products. Most importantly, the program helps to restore the community blood supply so products are available to local patients in need.

What are the benefits you can get from the program?

For each whole blood donation, LifeShare will provide a \$15 reimbursement towards the beneficiary patient's blood usage. For any automated donation, LifeShare will provide \$30 towards the beneficiary patient's blood usage.

How do I set up a blood drive?

To maximize participation, LifeShare strongly encourages family and friends to host mobile blood drives in their community to benefit the specific patient. The best place to start is by simply contacting an account manager at your local LifeShare office.

Why should you set up a replenishment drive?

By the time your loved one is in need of blood someone from the community has donated to save their life. It takes at least 24-48 hours after someone gives before it is available for use. Having a replenishment drive is an easy way to honor your loved one and the ones that saved their life, as well as helping to restock the shelves to help save the next loved one.

5 Easy Steps To This Program



Contact your local LifeShare Blood Center Call 800.256.5433 or visit lifeshare.org/host-a-blood-drive/



Fill out all necessary paperwork



Set up your blood drive



Host your blood drive



Receive your check



nat Should You Donat

Based on your blood type and patient needs, giving the right type of donation helps ensure the best use of your life-saving gift.









Whole Blood

Whole Blood Donations are the oldest form and traditional type of donation. Whole blood is transfused to help patients when separated into its specific components of red cells, platelets, and plasma.

Shelf Life: up to 42 days

ALYX Red Cells

ALYX Donations improve safety for patients and donors. A smaller needle is used in the automated process and results in only the donation of red blood cells — the most needed blood component. The donor loses less blood overall and the patient receives two doses of red cells from the same donor. Shelf Life: up to 42 days

Platelets

Platelets are the cells that circulate within our blood and bind together when they recognize damaged blood cells. Platelets can only be donated at a LifeShare donor certer. Donors who give platelets do not give red cells during the donation process. Platelet donors are frequently needed because the shelf-life for platelets is only 5 to 7 days.

Shelf Life: 5 to 7 days

Plasma

Plasma is the liquid component of blood and transports cells, proteins, hormones, and vitamins. Your plasma contains proteins which defend our bodies against invaders and help blood to clot.

Shelf Life: up to 1 year

Key Use Donate Every

every 56 days max. 6 times per year

Surgery or trauma

Key Use Pediatric patients, trauma or surgery patients, and people with severe	Donate Every	every 112 days max. 3 Times per yea
	Key Use	Pediatric patients, trauma or surgery patients, and people with severe

Key Use Donate Every

Patients with blood disorders, open heart every 14 days surgery, organ transplant, max. 26 times per year & cancer patients.

Key Use Donate Every
Patients with severe every 28 days max. 12 times per year or in shock.

Preferred	ABO Type	ţ	Ō	A +	- -	B+	В-	AB+	AB-
donation	1ST	ALYX Red Cells ALYX Red Cel	ALYX Red Cells	Platelets	ALYX Red Cells	ALYX Red Cells ALYX Red Cells	ALYX Red Cells	Plasma	Plasme
based on ABO TYPE	/2ND	Whole Blood	Whole Blood	Plasma	Whole Blood	Whole Blood	Whole Blood	Platelets	Platelet
	3RD	Platelets	Platelets	Whole Blood	Platelets	Platelets	Platelets		





African American blood donors is a match for a patient with sickle cell disease.

WILL YOU BE THE ONE?

A single patient with sickle cell disease can require

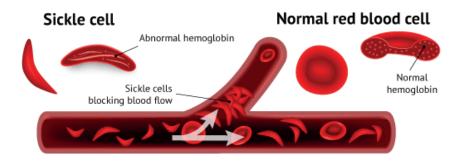
THOUSANDS

of blood transfusions throughout their lifetime to increase the number of healthy red blood cells in the body, which helps prevent sickle cell complications such as organ and tissue damage, severe pain, and strokes.





ABOUT SICKLE CELL DISEASE



Sickle cell is the most common inherited disease. It is impossible to help sickle cell patients effectively manage this painful disease without the help of donors like you.

Because sickle cell patients often require transfusions throughout their lifetime, the blood they receive must be more closely matched to prevent rejection. The best match for a blood transfusion is from an African American donor.

1 in 3

African American blood donors is a match for sickle cell patients. Yet only

5%

of African Americans give blood.

ABOUT BLOOD DONATION

- Is it safe to give blood?
 - Donating blood is safe and simple.
- Should I do anything to prepare for donating blood?
 - Make sure you eat a good meal (iron-rich foods like meat and vegetables are best) and increase fluids (preferably water). Also be sure to know the names of any medications you are taking and remember to bring a photo ID.
- What happens to my blood after I donate?
 - Your blood will be tested to determine your blood type, as well as screened for several communicable diseases. Your blood is then separated into components (red cells, plasma, and/or platelets) to help several patients in need.
- Why are more minority donors needed?
 - Medical research shows that some ethnicities have rare or special blood traits which may be found
 predominantly, or even exclusively, in persons of that ethnicity. Currently in the U.S., a disproportionately
 small amount of blood donations come from minorities. A small number of donations can limit the
 availability of compatible blood for minority patients with special blood requirements.

STILL HAVE QUESTIONS?

Find out more: www.lifeshare.org/faqs



SCHEDULE YOUR DONATION TODAY!

www.lifeshare.org/give





FAST TRACK YOUR DONATION SCRENING PROCESS WITH DONOR Pass

COMPLETE THE DONOR PASS PROCESS ON THE DAY OF YOUR DONATION

- VISIT DONOR PASS ON OUR WEBSITE HERE
- 2 COMPLETE THE SCREENING QUESTIONS
- SCREENSHOT OR PRINT THE QR CODE UPON COMPLETION TO SHOW IN THE DONOR ROOM







